

GEL-TEQ™

The Gel-Teq™ cushion has been designed and developed in Australia and has rapidly become the leading advancement in seating technologies.

It is an all-new chemical compound that is neither memory foam, nor visco-elastic foam.

Our aim was to create a seat which offered 100% contact with the shape of any user, and which would readjust each time that user shifted in their chair.

It is always our philosophy to provide fully dynamic seating designs, and our target was to create a cushion which would be as flexible in its movement as the rest of the chair.

Gel-Teq™ responds to the movements of the user, and as they do move throughout their working environment – immediately the foam re-calibrates itself to the new posture.

By maintaining a correct posture throughout the day, not only is the risk of injury minimised, but blood circulation is also maximised – as to is productivity.

Many chair manufacturers combine different types and/or grades of foams and make claims as to the healthcare benefits of having done so...Gel-Teq™ is an all-new hybrid platform that creates one balanced technology.

We believe that there is a simple test; try the chair for an hour – and you will not give it back...EVER!

Trialed & Tested!

We worked closely with design engineers and industrial chemists to create this concept and undertook market trials in late 2012 to gain feedback from as wide a range of different users, in many different working conditions.

These trials took place in Melbourne, Sydney, Newcastle, Adelaide, and Perth.

Clients were asked to trial the new Gel-Teq cushion in comparison to two other styles of seat, and we received an overwhelming response in favour of the new style.

This unique hybrid foam combines the properties of Visco-Elastic foam and Gel to create a seat which moulds itself to the precise shape of the user and cradles the pelvis to assist them to maintain an optimum seating posture for extended periods.

A good office chair should not just be comfortable when sat on for the first few minutes; it should continue to be comfortable for the entire day.

That is the difference between a soft foam and supportive foam.



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Designed to take away the impact of sitting discomfort and pressure.

